



5161 Richton Street
Montclair, CA 91763 USA
T: +1.909.581.7800 F: +1.909.581.7801
www.michaelantonio.com

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Contact: +1.212.792.7588
Diana Liao / dianaliao@michaelantonio.com
Alice Su / alicesu@michaelantonio.com

Michael Antonio Invites Chic Footwear Fans to Exclusive Event at Shiekh *Giveaways and Entertainment by Michael Antonio Muse, Jimmie Reign*

(Montclair, CA) **October 30, 2008** – Powerhouse fast fashion women's brand Michael Antonio Footwear Group (Michael Antonio), is inviting LA's fashionistas for a fun afternoon of music and a sneak peek at its Spring 2009 collection at the Shiekh store in Westfield Fox Hills Mall. The event will take place on November 15th from 1 – 4PM and will offer guests a glimpse of what's to come from Michael Antonio in the first half of 2009 and give them a chance to pre-book must-have styles, along with treats and shoe giveaways. Entertainment will be provided with tunes by one of Michael Antonio's spokesmodel Muses, R&B singer Jimmie Reign, who will perform her sultry songs for the crowd.

During the event, Michael Antonio invites its stylish guests to queue in on the new styles for Spring 2009 and pre-book to get them before anyone else. Since launching its Muse Ad Campaign earlier this year, the fast-fashion leader has continued to grow its community of trendsetters and influencers around the globe.

"Michael Antonio has had great success in offering top trends at affordable prices and events like this enable us to create an interactive environment to celebrate our collections and actively seek our customers' feedback," says Michael Antonio's CEO, Michael Su. "We also couldn't be more proud of our Muse Jimmie and what she has achieved as an aspiring singer. It's independent women like her who inspire the brand."

Shiekh has been a retailer of Michael Antonio styles for 10 years. "When customers walk through our doors, their eyes always light up when they see a Michael Antonio style," says the store founder, Shiekh. "We love the energy and chic trends that the brand continuously supplies. This event is a great compliment to the liveliness that the Michael Antonio brand possesses and what Shiekh is all about."

Please come join Michael Antonio, Jimmie Reign and Shiekh as they celebrate with LA's fashionistas! Details are below:

Shiekh
294 Westfield Fox Hills Mall
Culver City, CA 90230
+1.310.391.2184
1:00 – 4:00PM

Westfield Fox Hills Mall also invites you to stay for its annual tree-lighting festivities, complete with treats and a charity auction, scheduled to take place from 4:00 – 6:00PM.

Michael Antonio Footwear Group is a privately held company with showrooms in California and New York. The company enjoys global distribution in more than 20 countries around the world. For more information please visit www.michaelantonio.com.

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